

Downtown Development Authority
Lakefront Sub-district

Annual Report
FY 2009-2010

DDA members

Adley Cormier, Chair
Jonald Walker, Secretary
Stan Johnson, Treasurer

Charles Honore
GiGi Kaufman
Patrick Marcantel
Rick Richard

November 1, 2010

Office of Planning Downtown/Lakefront Development

Lori Marinovich, Executive Director

Staff:

Shelly Appleby & Ranada Guidry

Operating Budget for FY 2009-10

\$225,240

Strategic Planning Element and Lakefront Downtown Action Plans

Strategic Plan Elements

- Planning and coordination
- Beautification / Aesthetics
- Economic Development
- Historic Preservation / Housing
- Safety and Security
- Transportation
- Resource Allocations

Authorizing Ordinances

- Ord. 11914 Strategic Planning element 5-2000
- Ord. 14114 reestablished the DDA Lakefront Sub District 3-2007
- Ord. 14481 LDAP 3-2008
- Ord. 15063 LDAP 6-2009
- Res.155-10 LDAP 7-2010
- Ord. 15549 Lakefront proposal submittals 8-2010

Planning & Coordination

City-Cosponsored Events

- Rouge et Blanc
 - Harvest Fest
- Sister City Mardi Gras
 - Spring Arts Walk
- Downtown at Sundown
 - Contraband Days
- Red, White, Blue & You
 - Gallery Promenade

Planning & Coordination

DDA Permitted Events

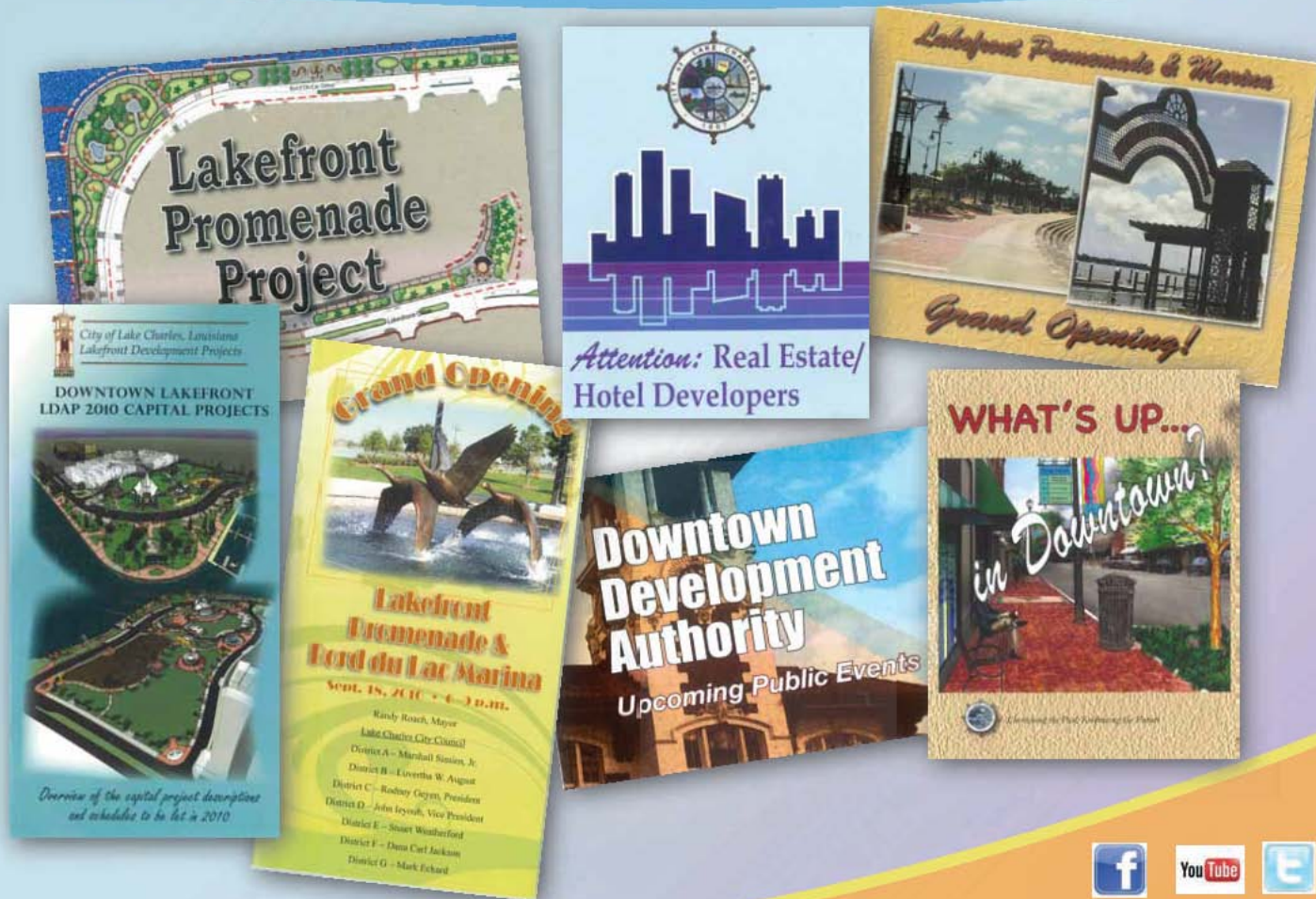
- Blazin' Bikers
 - Western Heritage Days
- Downtown Lake Charles Crawfish Festival
 - White Linen Nights
- St. Nicholas Brew HaHa for Autism
 - YMCA LSU Tailgate Party
 - Celtic Heritage Festival

Special Council Approved Events

- Dago's Custom 1st Annual Scallywag Blowout
 - 4th Annual Halloween Bash

Planning & Coordination

Media Projects



Planning & Coordination

Lakefront Banners



Planning & Coordination

Presentations

- October 2009 U.S. Sail & Power Squadron Regional Fall Conference
- October 2009 Gumbeaux TV
- October 2009 Downtown Stakeholder meeting
- October 2009 Baton Rouge panel
- October 2009 Kiwanis South Lake Charles / update on lakefront
- October 2009 SE Tx Leadership Summit /Road to recovery to rebuilding
- December 2009 Downtown Stakeholders
- January Marina Stakeholders
- February 2010 State of the City
- February 2010 Kiwanis Calcasieu / City Projects update
- March 2010 First Presbyterian Prime Timers / City Projects update
- April 2010 Lake Charles Kiwanis / City Projects update
- April 2010 Fusion Five
- April 2010 Press Briefing – Sears
- April 2010 Power Squadron Update
- April 2010 Kiwanis Downtown
- May 2010 Retired Teachers Association / Lakefront Development Update
- May 2010 Rotary Pioneer Club
- May 2010 Fox 29 Lakefront development
- July 2010 Lakefront Projects press conference
- August 2010 Smart Growth Summit
- August 2010 Kiwanis Reeves Uptown
- September 2010 Calcasieu Association of Realtors / State of the City
- September 2010 CVB breakfast
- October 2010 CVB hotel operators

Planning & Coordination

Zoning & Ordinances

- Revision of Downtown Event Guidelines in October 2009
- Ordinance No. 15544 adopted 8-18-2010 to provide rules & regulations for Bord du Lac Marina
- Noise Ordinance – discussions ongoing with business & residential stakeholders
- Rules/Regulations for itinerant vendors for Promenade – final action by City Council at its regular November 17th meeting
- Beautification – six ordinances passed in 2010 that clarified and redefined efforts for more effective enforcement. Offenses involving junk vehicles, lot cleanliness and litter were identified by the City as civil issues and an administrative hearing officer was established

Historic Preservation

2009-2010 Design Reviews

- 314 Bilbo – Car Cover – New Construction
- 900 Lakeshore – City Maintenance Building – New Construction
- 1201 Lakeshore – Horsepower Grill – Rehab Construction
- 808 North Lakeshore Dr. - Signage
- 326 Pujo – City Hall Parking Lot
- 719 Ryan – Luna's Bar & Grill
- 949 Ryan – Empire of the Seed – New Construction
- 917 Ann – Windows - MacFarlanes
- 110 W. Pine – Walkway/Signage – MacFarlanes

Adaptive Reuse of Downtown Properties

- Sears Retail / For sale for new development
- Sears Auto / Ward 3 City Court
- 1155 Ryan (Former DMV) / Intermodal Transit Center
- Charleston / Charleston Gallery & Antiques / Pujo Str. Catering
- Historic Calcasieu Marine National Bank / Empire of the Seed / Event Venue
- Pioneer Building / Designated as a Landmark Building
- 949 Ryan Street / New Construction Empire of the Seed

Beautification

Greater Lake Charles Beautification Committee



Mission To assist the greater Lake Charles community in developing and pursuing initiatives that promote the beautification of the Lake Area as a means of enhancing economic development and quality of life for its existing and future residents.



- Bike Hitches installed
- New decorative trash cans
- Private property owners get into spirit at Muller's Lofts
- Hornsby Landscaping upgraded the consistent care of the city owned properties downtown
- A new city icon – the Geese Fountain at Louisiana Landing



Economic Development

Welcome New Businesses

- Happy Hippie Pizza – 329 Broad Str.
- Booda's Bistro – 345 Broad Str.
- Cedar Chest Antiques – 210 Division Str.
- It's a Bargain #2 Thrift Store – 429 Ryan Str.
- Sha Sha's of Creole – 609 Ryan Str.
- Encore – High-End Consignment – 727 Ryan Str.
- Empire of the Seed – 844 Ryan Str.
- MacFarlanes Celtic Pub – 417 Ann Str.
- Dago's Custom Paint Hotrods & Motorcycles – 1201 Lakeshore Dr.
- The Fat Cat Cafe

Economic Development Lakefront Development \$295,600,000

- Received four responses – selected Cypress Realty / approximately \$25 million
- National Hurricane Museum & Science Center – est. \$62
- Hotel RFP April 2010 – received 3 responses; approximately \$20 million; pending
- Lake Charles Mardi Gras Boardwalk – est. \$27 million
- St. Gabriel Downs - \$160 million Phase I
- Empire of the Seed - Infill Development - \$1.6 million

Economic Development

Downtown Urban Government Core

Infill Development & Renovations

- Proposed relocation of Ward 3 City Court to former Sears Automotive - \$4 million
- Relocation of Third Circuit Court of Appeal
- Calcasieu Police Jury – Renovations to 901 Lakeshore Drive - \$518,000

Downtown Lakefront LDAP 2010 Capital Projects

Leveraging \$18M bond issue into
+ \$30M Capital Projects

Transportation

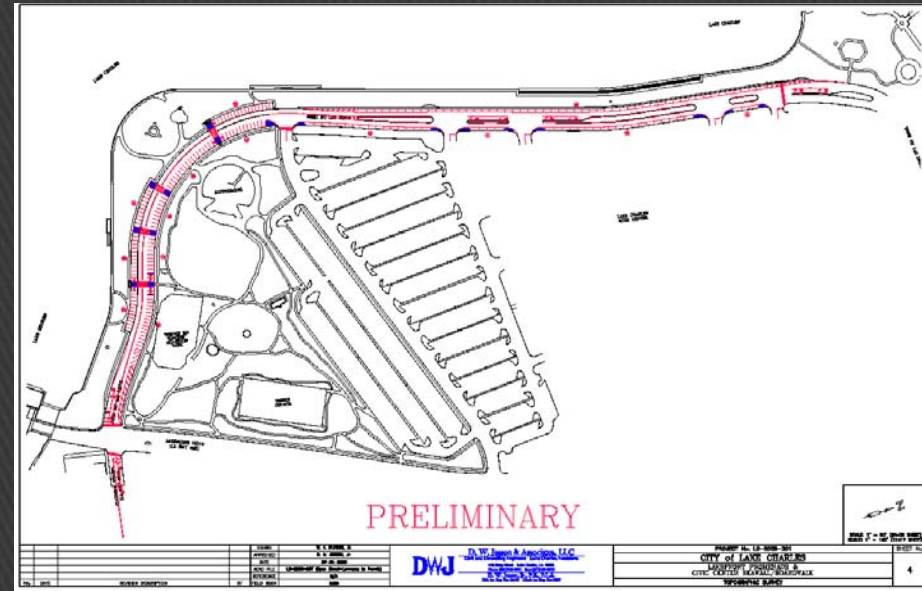
La. Dept. of Transportation & Development

- DOTD Ryan Street Pithon Coulee Bridge Replacement
Enhancement and Gateway Project
RANDY GOODLOE, AIA, AICP
- DOTD Transportation Enhancement Program
HWY 385 Multi-use trail- TBD
- DOTD Interstate 10
Ryan Street Lakeshore Drive interchange and feeder road
improvements
Meyers and Assoc.
- Gill Street Extension

Capital Improvement Program

Bord du Lac Drive Striping

- This project involved pavement restriping of Bord du Lac Drive from Clarence street to Lakeshore Drive to facilitate traffic lane realignment which brought Bord du Lac Drive from 4 lanes to 2 lanes and added 203 spaces for parking.
- The striping project was awarded to Gulf Industries, Inc. with a bid of \$76,000 and was completed in February 2009.



Capital Improvement Program

Water Line Extension Phase I - Lakefront



- This project consisted of renovation and reconfiguration of a waterline system to be utilized within the Promenade and Tract One A development areas.
- It was completed in March 2009.

Capital Improvement Program

Lakefront Promenade

- This project provides improvements that will increase the value of any new development proposed for the adjacent parcels.
- It began with the bid award of \$3,700,0000
- completed in August 2010
- Grand Opening was held September 18, 2010.



Capital Improvement Program

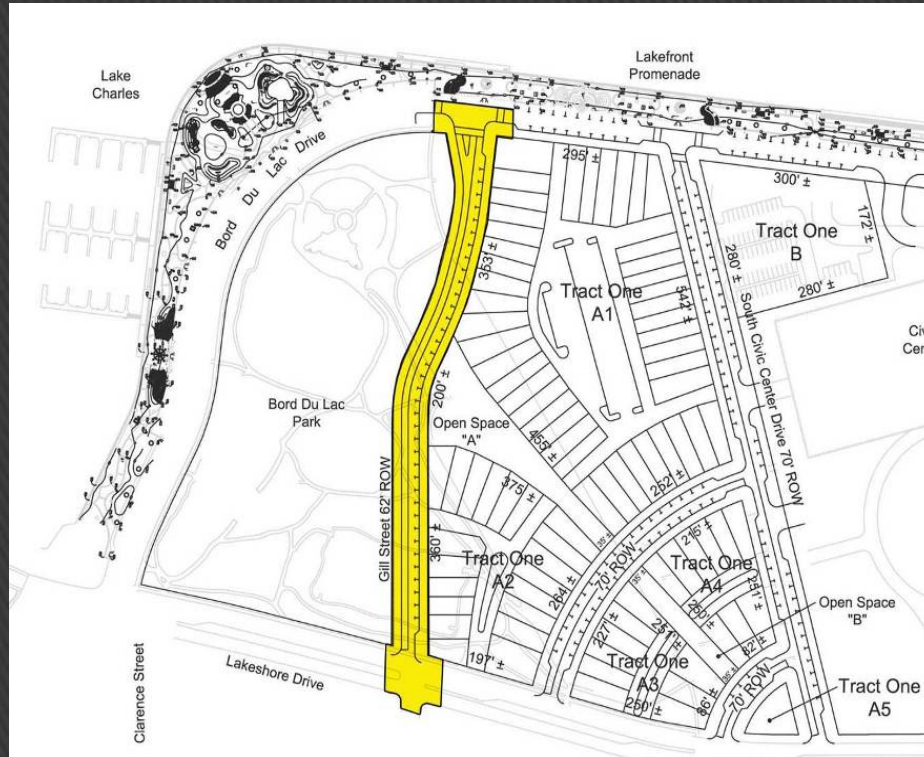
Bord du Lac Marina



- This project provides a floating marina/docking facility with 52 short term boat slips.
- completed in March 2010
- Grand Opening of the Marina on September 18, 2010.

Capital Improvement Program

Gill Street Extension



- A&E: D W Jessen
- AFC: \$3,400,000
- Funding source(s): \$1.17M CDBG/Bond/ Capital Outlay
- Contractor/Bid: TBA
- Advertisement date: November 19, 2010 (T)
- Receive Bids: December 2010 (T)
- Award Bid: December 15, 2010 (T)
- NTP est. date: January 2011(T)
- Estimate for completion: June 2012 (T)

Capital Improvement Program

Lakefront/Downtown District

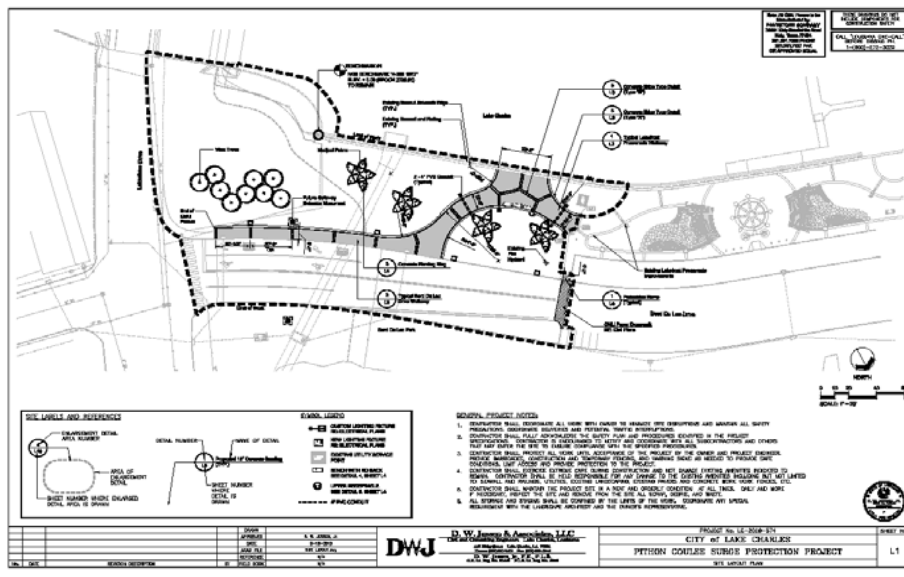
Lifecycle Management



- This work consists of researching, defining, and possibly outsourcing of hardscape/streetscape management for various City of Lake Charles identified facilities and properties within the DDA governed area.
- Hornsby Landscaping is contracted for specialty Landscape maintenance.

Capital Improvement Program

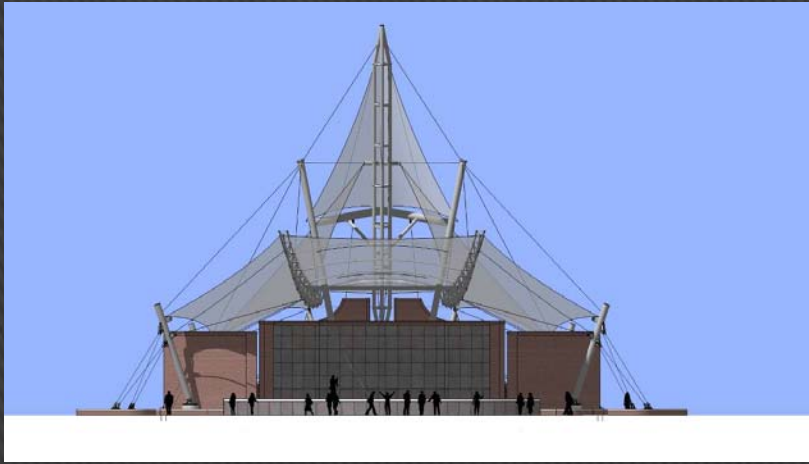
Pithon Coulee Surge Protection Levee



- A&E: D W Jessen
- Contractor: HD Truck and Tractor
- AFC: \$685,000
- Bid: \$556,406.90
- Funding source(s): CP3093 \$300K, CP \$200K and GDD \$180K
- Advertisement: June 25
- Received Bids: July 20
- Award Bids: August 4
- NTP date: September 3
- Estimate for completion: April 2011

Capital Improvement Program

Bord du Lac Park & Amphitheater



- A&E: Randy Goodloe, AIA, AICP
- AFC: \$9,550,000
- Funding source: Bond and City
- Contractor/Bid: TBA
- Advertisement date: September 20
- Receive Bids: November 2 (T)
- Award Bid: November 17 (T)
- NTP est. date: December 2010 (T)
- Estimate for completion: July 2012 (T)

Capital Improvement Program

Ryan Street Streetscape



- A&E: D W Jessen
- AFC: \$8,000,000
- Contractor/Bid: HD Truck and Tractor
- Funding source(s): Bond
- Advertisement date: July 23, 2010
- Receive Bids: September 14
- Award Bid: October 6
- NTP est. date: December 2010
- Estimate for completion: March 2012

Capital Improvement Program

Ryan Street Pithon Coulee Bridge Replacement and Enhancement



- A&E: Randy Goodloe/DW Jessen
- Funding source(s): DOTD/City
- Contractor:
- AFC: \$400,000/city share estimated at \$205,242.10
- Bid :
- Advertisement date: November 15, 2010 (T)
- Receive bids on: December 15, 2010 (T)
- DOTD awards contract: 2/15/2011 (T)
- Pre-Construction Meeting:
- NTP est. date: 4/15/2011 (T)
- Est. for completion: Oct. 2011
- *This is a DOTD Project. City contributes 20% enhancement work and additional ROW. Dates and Construction managed by DOTD.

Capital Improvement Program

Hwy. 385 Multi Use Trail

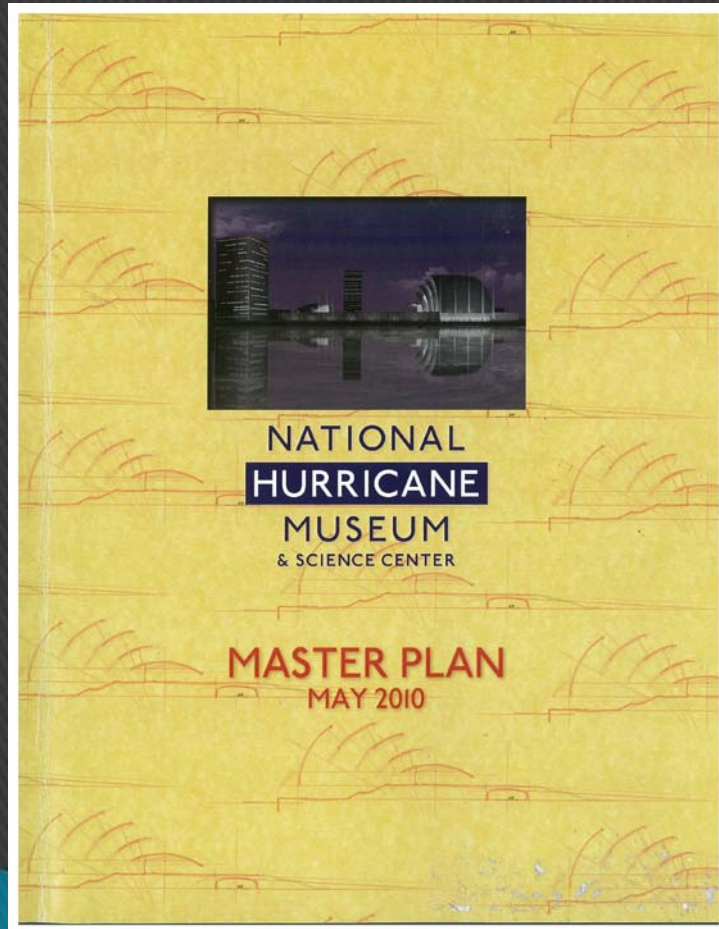


- This is a grant that will be designed by the City and constructed/bid by the DOTD. Dates will be determined by DOTD grant process.
- Funding Sources: Bond 5% match plus fees, inspections, testing
- AFC: \$700,000.00



Capital Improvement Program

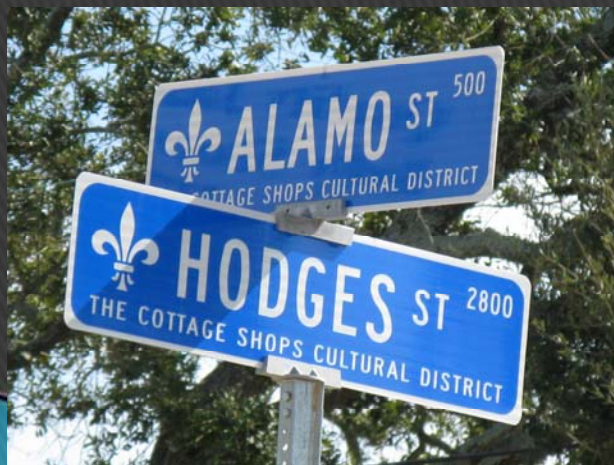
National Hurricane Museum & Science Center



- Cooperative Endeavor signed November 2009 by City of Lake Charles & NHMSC.
- Master Plan to City June 2010.
- Revised Master Plan reviewed by DDA/Staff Attorney & report to Mayor & Council 9-30-09.
- Public Meeting for presentation by NHMSC at Council 11-9-10 Agenda Meeting Civic Center

General Planning & Support

Cultural Products District Designations



- Charlestown Cultural District – awarded designation in 2009
- Cottage Shop Cultural District – awarded designation in 2010
- Provides for renovations to historic structures within the district may be eligible for state historic preservation tax credits, and
- Sales of original, one-of-a-kind works of art within the district are exempt from local and state sales tax.

Safety & Security

Lake Charles Police Department Crime Report

- Downtown Lake Charles lies within Beat 1 of 19 Beats which make up the Lake Charles area. Beat 1 ranks as follows in specific offenses:
 - 14th of 19 in overall criminal offenses
 - 14th of 19 in violent crimes
 - 16th of 19 in property crimes
 - 15th of 19 in other criminal offenses

General Planning & Support

- Enterprise Zone
- Hazard Mitigation Grant Program
- Rita & Ike Disaster Recovery Programs
- LMA MIP Infrastructure disaster recovery projects
- Beautification Committee
- Property Standards & Code Enforcement Update
- Bike & Pedestrian Path Study
- Department of Transportation & Development
Signage in downtown area
- Preparation & submission of State Capital Outlay
Requests
- Preparation & submission of Federal Appropriations
Requests

Upcoming Public meetings

- NHMSC Public Presentation
Lake Charles Civic Center
Tuesday Nov. 9
- Beautification Public Meeting
Lake Charles Civic Center
Wednesday Nov. 10

Historic City Hall Arts & Cultural Center



Staff

Denise Fasske

Carol Anne Gayle

Meagan Green

Historic City Hall Arts & Cultural Center

- Upcoming Events

- Elliot Erwitt: Dog Dogs through Jan. 15
- American Legacy: Our National Parks: Nov. 5 – Jan. 16
- Toys of Our Father's Father's Fathers: Nov. 5 – Jan. 16
- Light up the Lake –Dec. 4.

Historic City Hall Arts & Cultural Center

- From the Ashes

Commemorating the Great Fire of 1910
(permanent exhibition)

- Charlestown Farmers Market

Every Saturday from 7 a.m. till 12 noon

Central School Arts and Humanities Center



Staff

Adrian Wallace and
Darleen Wesley

Supported by the Friends
of Central School

Central School Arts and Humanities Center

- Tenants
 - Arts & Humanities Council of Southwest Louisiana
 - Lake Charles Symphony
 - Lake Charles Community Band
 - Mardi Gras Museum
 - The Learning Center

Central School Arts Humanities Center

- Exhibitions

- Black Heritage Gallery, Suite 207

Masks, sculptures & artwork illustrative of African heritage

- Art Associates of Lake Charles, Inc., Suite 208

4th Annual Juried Exhibition

- Mardi Gras Museum

- Alexander Arts Studio, 3rd floor

- Permanent Public Art

- Snead Memorial Fountain

Located at the main entrance on Pujo Street

Central School Arts Humanities Center

- Events

- **Holiday Character Dining / December 4, 2010**

The Children's Theatre Company, Suite 313

Enjoy meeting and having dinner with your favorite storybook characters with pictures, autographs & color sheets

- **Crossroads Live Broadcasts / Central School Theater**

- The Dylan LeBlanc Band

Wednesday, November 10, 2010 at 7 p.m.

- 100 Years of Robert Johnson with Scott Ainslie, Sam Broussard & David Egan

Thursday, January 20, 2011 at 7 p.m.