

SAVE THE DATE

WHAT OPPORTUNITIES ARE AFFORDED TO A SMALL BUSINESS?

"Building a Better Southwest Louisiana, One Small Business At A Time"

BUSINESS EXPO & SHOWCASE

HOW CAN I DO BUSINESS WITH GOVERNMENT?

HOW CAN I IMPROVE ON MY 4 C'S OF BUSINESS?

(CREDIT, CAPITAL, CAPACITY, CREDIBILITY)

7th NOVEMBER 2018

WHAT IS A DISADVANTAGED BUSINESS ENTERPRISE?

5:30 PM - 8:00 PM
Jean Lafitte Room

Lake Charles Civic Center
900 Lakeshore Drive
Lake Charles, LA

Presenters:

Chris Meaux
Founder, Waitr  WAITR®

Jo Ann Lawrence
U.S. Small Business Administration

with special presentations by Asset Builders and Business Pitch Program

FOR MORE INFORMATION, PLEASE CONTACT

(337) 491-1392 • EARL.EDWARDS@CITYOFLC.US • WWW.CITYOFLAKECHARLES.COM



The City of Lake Charles fully complies with Title VI of the Civil Rights Act of 1964, Americans with Disabilities Act, and related statutes, executive orders, and regulations in all programs and activities. The City operates without regard to race, color, national origin, income, gender, age, and disability. Any person who believes him/herself or any specific class of persons, to be subjected to discrimination prohibited by Title VI/Americans with Disabilities Act may by him/herself or by representative file a written complaint with the City of Lake Charles. The City's Title VI Coordinator/ADA Coordinator may be reached by phone at (337) 491-1440, the Mayor's Action Line at (337) 491-1346, or contact the appropriate Department Head.



CITY OF LAKE CHARLES

NICHOLAS E. HUNTER
MAYOR

326 Pujot Street • P.O. Box 900
Lake Charles, LA 70602-0900
(337) 491-1440 • FAX (337) 491-1437

OFFICE OF
COMMUNITY DEVELOPMENT
& SERVICES
ESTHER D. VINCENT, DIRECTOR

September 10, 2018

The City of Lake Charles, the Calcasieu Parish Police Jury, Port of Lake Charles and the Southwest Louisiana Economic Development Alliance will host the 2018 SWLA Business Expo and Showcase at the Lake Charles Civic Center in the Jean Lafitte Room on Thursday, November 1, 2018 from 5:30 pm to 8:00 pm. This endeavor will feature a keynote speaker and will showcase presenters. The goal of the event is to provide useful information to attendees about procurement and contracts, bonding and business marketing. Our goal is to spark entrepreneurship and offer insight and education.

The expo will begin with vendor booth exhibits at 5:30 pm. The keynote speaker and other presenters will begin at 6:15 pm. The four major areas of consideration (credit, capital, capacity and credibility) for project owners, banks and insurance companies will be the focus of presentations.

We are currently seeking sponsors to assist with the costs associated with marketing and advertising this event. Participation can help affirm your company or agency's commitment to economic growth and business development within Southwest Louisiana. In appreciation of your contribution, sponsors will receive recognition via logo placement on marketing materials and verbal acknowledgements throughout the event. Sponsors will also be provided free exhibit space during the vendor showcase.

The event flyer and the sponsorship form are attached. We look forward to having you participate in this innovative program. For additional information, please contact us at any time.

Sincerely,

Kimberly Dellafosse
Assistant City Administrator
DBE Liaison
City of Lake Charles

Earl Edwards
DBE/SBOP Coordinator
City of Lake Charles

Enclosure(s)

United for Progress and Prosperity

**2018 SWLA BUSINESS EXPO AND SHOWCASE
THURSDAY, NOVEMBER 01, 2018
LAKE CHARLES CIVIC CENTER
JEAN LAFITTE ROOM – 3RD FLOOR
5:30 PM - 8:00 PM**

SPONSORSHIP FORM

CONTACT PERSON _____

BUSINESS _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

GOLD SPONSOR:	_____	\$1000
Includes name/logo recognition, exhibit booth space, and an opportunity to introduce your company on stage before the audience		
SILVER SPONSOR	_____	\$500
Includes name/logo recognition and exhibit booth space		
BRONZE SPONSOR:	_____	\$250
Includes name recognition		
TOTAL:	_____	
* * <i>(Make check payable to City of Lake Charles)</i> * *		

**Return completed form with check by October 19, 2018 payable to:
City of Lake Charles**

**Earl Edwards
Coordinator, DBE/SBOP
City of Lake Charles
326 Pujoe Street, 10th Floor
Lake Charles, LA 70601**

Tel: (337) 491-1392 Fax: (337) 491-1437 Email: earl.edwards@cityoflc.us

**2018 SWLA BUSINESS EXPO AND SHOWCASE
THURSDAY, NOVEMBER 01, 2018
LAKE CHARLES CIVIC CENTER
JEAN LAFITTE ROOM – 3RD FLOOR
5:30 P.M. - 8:00 P.M.**

EXHIBIT BOOTH REGISTRATION FORM

CONTACT PERSON _____

BUSINESS _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

EXHIBIT BOOTH:	_____ booth(s) @ \$50.00 per booth
ELECTRICITY:	_____ YES _____ NO
TOTAL COST:	_____
* * (Make check payable to City of Lake Charles) * *	

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Coordinator, DBE/SBOP
City of Lake Charles
326 Pujo Street, 5th Floor
Lake Charles, LA 70601
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