

**SWLA Lake Charles Launch
Schedule of Events**

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| March 2, 2020 | Business Pitch Warm-up Presenter: Adrian Wallace, Executive Director of the SEED Business Incubator of SWLA | 5:00pm to 8:00pm | SEED Center |
| March 5 | Teen Connection (Hosted by COLC) <i>The Business of Dollars and Sense</i> Presenter: Donnie Glyenn, Commercial Relationship Manager at Investar Bank | 5:00pm to 6:00pm | Donald Ray Stevens Center |
| | Business Pitch Warm-up Presenter: Adrian Wallace, Executive Director of the SEED Business Incubator of SWLA | 5:00pm to 7:00pm | Donald Ray Stevens Center |
| March 10 | Student Innovation Open House (Open to High School Students Only) | 10:00am to Noon | Student Innovation Center McNeese State University |
| | Franchising 101 Presenter: Scott McCloskey, CEO of Pizza Artista | 2:00pm to 3:30pm | SEED Center |
| March 11 | How to Do Business with the City of Lake Charles Presenter: Earl Edwards, COLC DBE Coordinator | *9:00am to 9:45am *1:00pm to 1:45pm *5:00pm to 5:45pm | City Council Chambers |
| March 12 | Leadership Luncheon (Not open to the public) McNeese State University Guest Presenter: Trey Litel, Co-Founder of Bayou Rum and CEO of Litel Ventures, LLC | 11:00am to 12:30pm | McNeese State University |
| March 17 | *Lunch & Learn <i>Plan One Month of Social Media Content</i> | 11am to 1:30pm | SEED Center |
| | Starting and Financing Your Business Idea Presenter: Donna Little of the LSBDC/Mark Lewis of Jeff Davis Bank | 6:00pm to 8:00pm | Allen August Annex Center 2000 Moeling Street |
| March 18 | Legal and Effective Interviewing (For Employers) | 5:00pm to 7:00pm | SEED Center |

Presenter: Nicole Moncrief, Executive Director of “What Works”

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| March 19 | Teen Connection (Hosted by the COLC) <i>Credit or Leave It: The Importance of Establishing Credit</i> Presenter: Carrie Goodly of Goodly & Associates | 5:00pm to 6:00pm | Huber Park Community Center |
| | <i>How to Plan for Succession in a Family Business</i> Hosted by SCORE Presenter: Dennis Stine, CEO Stine Lumber | 10:00am to Noon | SEED Center |
| | <i>State and Federal Contracting</i> Presenter: Jane Kulick of PTAC | 2:00pm to 4:00pm | SEED Center |
| | <i>Is Entrepreneurship for Me?</i> Hosted by the African-American Chamber of Commerce | 6:00pm to 7:30pm | Lake City Event Center & Bistro |
| March 20 | <i>The E.X.P.O.S.U.R.E. Event</i> <i>“Elite-Xposing-Potential-Of-SWLA-Untapped-Real-Estate”</i> Hosted by Marzetta Guillory Elite Group of Bricks and Mortar Real Estate Company | TBD | Huber Park Community Center |
| March 24 | Entrepreneurial Forum and Angel Investor MeetUp Presenter: TBA | 6:00pm to 8:00pm | SEED Center |
| March 25 | *Business Reception Hosted by SWLA Economic Alliance | 5:30pm to 7:30pm | Civic Center |
| March 26 | *Business Expo Luncheon Hosted by SWLA Economic Alliance Speaker: Craig Spawn, Executive Director of Cyber Innovation Center | 11:00am to 1:00pm | Civic Center |
| | <i>Five Rules for Exponential Business Growth</i> Presenter: Cedrick LaFleur, President of LaFleur Leadership Institute | 6:00pm to 8:00pm | Central School Auditorium |

***These events have a fee associated with them.**

Registration for the business pitch warmup can be made by contacting Cheryl Huren at 337-433-0977 x2200 or churen@allianceswla.org

To register for the “How to Do Business with the City of Lake Charles”, email earl.edwards@cityoflc.us

Information regarding Teen Connection workshops can be obtained by visiting www.cityoflakecharles.com

To register for the workshop hosted by SCORE, call 337-433-3632

To register for the LSBDC/Jeff Davis Bank workshop, call 337-475-5529 or visiting www2.lsbdc.org

To register for events hosted by the Alliance or at the SEED Center email sseemion@allianceswla.org or call 337-433-3632 x1212

To register for the LaFleur Leadership Institute workshop, email Cedrick.Lafleur2@gmail.com

To learn more about the Entrepreneurial Forum and Angel Investor Meetup, visit www.angelsfswla.org

To learn more about the “E.X.P.O.S.U.R.E.” event, contact Marzetta Guillory at Marzetta@bamswla.com or 337-564-6345

To learn more about the “*Is Entrepreneurship for Me?*” event, please contact Mark Lewis at 337-249-4011 or Fitzgerald Darbone at 337-802-0850

To learn more about the “Student Innovation Open House”, please contact Dr. Jeffrey Stevens at jstevens@mcneese.edu or call 337-475-5540

All of these events lead up to the 2020 business pitch on April 2, 2020